**Tone Assignment (25-40 minutes)**

This assignment helps students pick out how tone can be crafted with words (verbal or written), images, and music. Due to the nature of the videos below, though, you should provide a trigger warning in case anyone is too affected by blood, creepy twins, or a man with an ax!

1. First, show the original trailer for [*The Shining*](https://www.youtube.com/watch?v=HEew7zvpAWE)*.* (1:28 minutes)
2. Next, you can decide whether you want students to write the following or just to discuss it.
   1. What information are we given in the trailer? Consider the following (5-10 minutes):
      1. Words
      2. Images
      3. Music
   2. What do you already know about the movie (if anything) that influences you?
3. Next, show the contemporary trailer for [*The Shining*](https://www.youtube.com/watch?v=5Cb3ik6zP2I)*.* (2:05 minutes)
   1. What information are we given in the trailer? Consider the following (5-10 minutes):
      1. Words
      2. Images
      3. Music
4. Finally, show the spoof trailer for [*The Shining*](https://www.youtube.com/watch?v=KmkVWuP_sO0)*.* (1:24 minutes)
   1. What information are we given in the trailer? Consider the following (5-10 minutes):
      1. Words
      2. Images
      3. Music